

PLAN TO SUCCEED WITH AN INFORMED DIGITAL STRATEGY PLAN

FROM ONLY **\$190**
PER MONTH
FOR 12 MONTH
STRATEGY

Stop reacting and start preparing proactively.

The web and digital technology can be an intimidating place, but by stopping to plan, and developing an informed digital strategy, you can *make your digital investments count.*

Step 1. Stocktake

We take the opportunity to properly assess your current position and use this to baseline our digital goals and achievements

Step 2. Set Goals

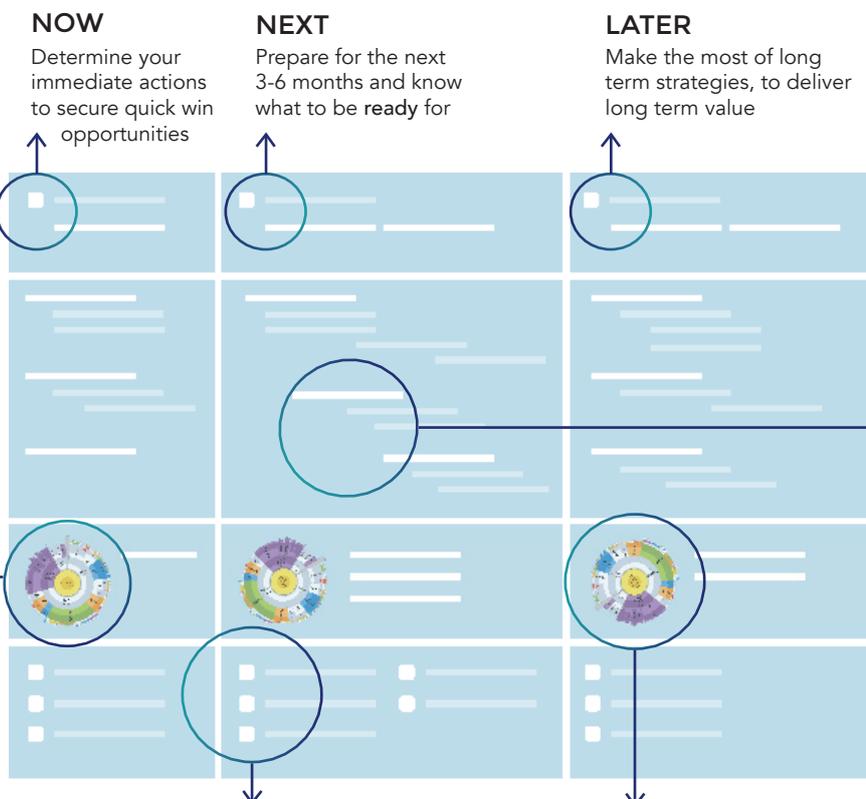
We use our expertise and knowledge to determine how you can best improve your digital arsenal to achieve organisational success

Step 3. Develop Action Plan

Together we develop a practical plan that times and prioritises actions and outcomes, by which you can govern your digital investments, and assess your ongoing progress

HOW IT WORKS

We put it all in writing to help map out relationships and timing between outcomes, and to map progress and achievements



Revisit your plan **every quarter** to reassess what's been achieved and what is still to be done. By being agile and engaged, you'll be informed as to when an investment is going to bring you **real digital value**

PLANNED ACTIONS & TIMING

Itemised actions and the timeframes in which they are to occur, across a range of digital areas from your website, to social networks, to email, to new development opportunities and more

GOAL MAPPING

Understand the relationships between your outcomes, and why order and prioritisation matters

ACHIEVEMENT CHECKLISTS

Be sure you've achieved your outcomes with a series of checkpoints based on solid indicators

PROGRESS TRACKING

See where you've been and where you're going with clarity and ease



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